

## 2021 Transportation Achievement Awards



Category: **PLANNING**

Award Recipient: Hillsborough Metropolitan Organization for its Speed Management Action Plan for Hillsborough's High Injury Network

### THE HILLSBOROUGH METROPOLITAN ORGANIZATION RECEIVES A 2021 TRANSPORTATION ACHIEVEMENT AWARD IN THE PLANNING CATEGORY

Congratulations to the Hillsborough Metropolitan Organization for receiving a 2021 Transportation Achievement Award for its project "Speed Management Action Plan for Hillsborough's High Injury Network" in the Planning Category. The Transportation Achievement Awards recognize excellence in the advancement of transportation to meet human needs, by entities concerned with transportation, such as governmental agencies, legislative bodies, consulting firms, industry, and other organizations.



*Vision Zero Walk of Silence*

The Hillsborough MPO (Tampa, FL) is being recognized for the leadership and effort the Hillsborough MPO has taken toward eliminating fatal and serious injury crashes in Hillsborough County. MPO's recently completed Speed Management Action Plan has already shown rippling effects through the various partner agencies in awareness, education, investment, and prioritization of safety projects.

"With one of the highest fatality rates in the nation, the MPO for the greater Tampa area led a Speed Management Action Plan with the support of FDOT, the City of Tampa, and Hillsborough County. The plan focuses on strategies for the many high-speed multi-lane unlimited-access arterials that crisscross the urbanized area with severe crashes. Leading the analysis, the MPO was the lucky beneficiary of the passionate volunteerism of Paula Flores, a local resident and national leader in the Vision Zero movement, " said Hillsborough Transportation Planning Organization Executive Planner Gena Torres and Executive Director Beth Alden, AICP in a joint statement.

With traffic fatalities being one of the leading causes of death in the nation, especially for teens and young adults, combined with societal changes in lifestyle preferences and intensification of density in urban

centers, making our streets safe and multimodal will contribute to a reduction in fatalities and serious injuries, a healthier population, improved access to schools, jobs, services, and recreation, as well as economic benefits.

“The speed management action plan is versatile, and the concepts and recommendations can be applied and customized to any community based on their needs. Setting the course for development of a plan is simply the beginning,” said Paula C. Flores, Transportation Planning Practice Leader, Greenman-Pedersen, Inc., who nominated the project.



Hillsborough speed management community and awardees with trophy

**About ITE** — Founded in 1930, ITE is a community of transportation professionals including transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of more than 16,000 members working in 78 countries, ITE connects members to a world of ideas, people, and resources. The Institute of Transportation Engineers’ (ITE) international awards program honors outstanding achievement in transportation and distinguished service to ITE. The awards bestow international recognition upon the recipients and increase the public’s awareness of the role and responsibilities of the transportation professional. For more information, visit [www.ite.org](http://www.ite.org).

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